

World Antibiotic Awareness Week

18th -24th November 2021

November 2021



What can you do?

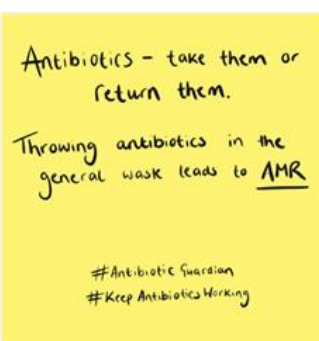
Become an [Antibiotic Guardian](#) & encourage others



Antibiotic resistance is one of the biggest threats facing us today. Without effective antibiotics many routine treatments will become increasingly dangerous. Setting broken bones, basic operations, even chemotherapy all rely on access to antibiotics that work. You can play your part by becoming an antibiotic guardian and choosing one simple pledge about how you'll make better use of antibiotics and help Keep Antibiotics Working. Visit: www.antibioticguardian.com. Encourage others to do the same.

"Go Blue for AMR" Social Media Campaign and Practice Promotion

There are a selection of Keep Antibiotics Working campaign resources for you to download including posters and digital screens from the [Campaign Resource Centre](#) (CRC) & [WAAW 2021 - for cascade | Powered by Box](#) which can be used by practices to promote World Antibiotic Awareness Week. Practices can participate in the global twitter storm 18th November 1-2pm. There are also resources on the [ELMMB website](#). You can also join [WHO Go Blue for AMR campaign](#).



Promote an Antibiotic Amnesty

People across the Pennine Lancashire are being asked to return unused antibiotics to any local pharmacy as part of an Antibiotic Amnesty in support of World Antibiotic Awareness Week (18-24 November). By handing in unused or out of date antibiotics we can all help to stop them being used inappropriately and slow down the development of antibiotic resistance.

De-label false / spurious penicillin allergies

False allergy to penicillin is associated with increased healthcare utilisation, surgical site infection, treatment failure for common infections, and has a negative impact on antimicrobial stewardship. If we are able to remove **false allergy** listings on patients, this would benefit both patients and our healthcare system. It is estimated about only about 10% of patients labelled as penicillin allergic are truly allergic.

